



Contract Date: _____ 2010

Thank you for your interest in advertising in the 2010 CCEHC Equine Services Directory. We're very excited about the new look we've selected for this year and hope you are too! This year's Directory will be printed in FULL COLOR! As an advertiser, you will have the option to have your ad appear in B&W or color. Northwest Creative Services will be assembling the Directory and will serve as the creative manager for all ads. IF you require assistance in creating your ad, please contact them through the following email - Directory@CCEHC.org

➔ Advertiser's Information

Company and Contact Name: _____

Phone Number: _____

Email Address &/or Website: _____

Street / Mailing Address: _____

City / State / Zipcode: _____

Ad submission process:

1. Please fill out the Ad Submission Form
- a. Please note the number of Directory copies you would like made available to you for distribution to your customers # _____
2. Submit the form with your art artwork to: directory@CCEHC.org
- a. IF you do not have email access, please contact Lori Harris (360-798-3515)
- b. Any assistance you may need in developing your ad is available at a small fee.
3. An Invoice will be generated and sent to you by the CCEHC Treasurer
4. Upon receipt of the Invoice, please remit 50% of the ad fee by check, made payable to CCEHC
5. Once your ad has been formatted, it will be sent to you with a Proof Approval form.
6. Review the Ad Proof, mark your approval on the form and return it to the Directory Editor
7. An Invoice will be generated and sent to you by the CCEHC Treasurer
8. Upon receipt of the Invoice, please remit the ad fee balance be check, made payable to CCEHC

➔ Advertisement Size (Check one)

Cover Ad - (\$500) - Covers are Full Color - 1 each - Sold on a first signed first served basis.

Inside Front, Inside Back, Back

Inside (Bonus) Covers - (\$400) - #1, #2, #3, #4

Full Page - Full Color (\$250) or B/W (\$150) (vertical only) Size: 4.5"w X 7.5"h

Half Page - Full Color (\$200) or B/W (\$100) (horizontal only) - Size: 4.5"w X 3.5"h

Quarter Page - Full Color (\$175) or B/W (\$75) (horizontal only) - Size: 4.5"w X 1.5"h



Special Instructions? (Note Here): _____

NOTES: If you are submitting computer artwork, please submit as .eps, .tif, .pdf, or .jpg
Email to Directory@CCEHC.org If you wish us to create the art for your ad, please add design fee (please call for details)

➔ B&W 1/4 & 1/2 - \$30 B&W Full - \$50 Full Color 1/4 & 1/2 - \$65 Full Color Full - \$95

AD Deadline is February 28th, 2010

NOTE: All Proof Approvals and payments must be received by March 15th, 2010

Please address your check to: Clark County Executive Horse Council - or - CCEHC

➔ Advertiser Signature: _____ Date: _____ 2010

Receipt

Received: \$ _____ for display advertising services listed above. Date _____ / _____ /2010