

# 2018 DIRECTORY Advertising

Clark County Executive Horse Council

Mail Check, Forms to:

CCEHC

PO Bx 65008

Vancouver, WA 98665

## AD Deadline is NOV 17, 2017

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Previous Ad  New Ad  Ad size: Back Cover Color Only (\$450)  Inside Covers Color Only (\$400)

Color: Full-pg (\$300)  Half-pg (\$200)  Quarter-pg (\$100)

Black and White: Full-pg (\$200)  Half-pg (\$100)  Quarter-pg (\$50)  \_\_\_\_\_

10% Early Bird Discount: Yes  No

Apply 10% discount if ad is submitted before Oct. 30, 2016

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10% CCEHC Business Membership Discount: Apply 10% discount Yes  No

(If you are not a Current Business Member, or want to continue as one, please attach the Membership form and a **SEPERATE** check for the \$40 Business Membership fee. Membership Forms available at cchech.org)

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If Eligible for both the Early Bird **AND** Membership Discount take 20% off. Yes  No

(If you are eligible for both discounts take 20% off)

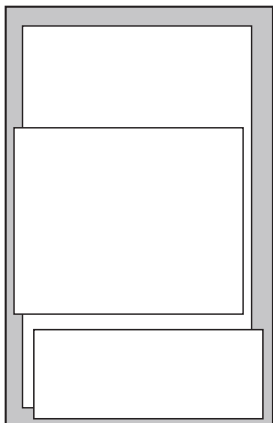
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(Back cover, inside front and inside back covers not eligible for the discounts)

Total due minus discounts if applicable (do not include \$40 membership fee in total) \_\_\_\_\_

Email ad to [ccehcdirectory@gmail.com](mailto:ccehcdirectory@gmail.com)

For Questions Call Alice Heller at 360-695-1994



### Covers

5.25" w x 8.25" h

(add .25" if creative extends to page edge 5.5" x 8.5")

### Inside Full-Page

4.5" w x 7.5" h

### Half-page

4.5" w x 3.66" h

### Quarter-page

4.5" w x 1.75" h

## AD SPECS

We accept: PDF, EPS, AI and JPEG files (note for the best quality we suggest vector PDFs, EPS and AI). All JPEG and Images should be at least 300dpi.

## AD Design

### Available

**LynnJ Graphics**

Ad Design — \$75

Contact Lynn Jenkins for more info.

**360-773-7513**

[lynn@lynnjgraphics.com](mailto:lynn@lynnjgraphics.com)